



Consultancy Ref No: 257/WRAP/26-27

RFP FOR CONSULTANCY SERVICES WWF-PAKISTAN

**SUBJECT: WRAP Project Impact Assessment, Nature-based
Solutions Mainstreaming, Institutional Strengthening, and
Development of an NbS Investment Pipeline**

Application Submission:

Interested consultants should submit the Proposal on the Application Form Available Online or can access through the following Link:

<https://forms.office.com/e/sxNStCNxPM>

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1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	25/06/2026 – 25/09/2026
Type:	Individual/Firm

Background of Project & Assignment:

WWF-Pakistan with the financial support of FCDO, implementing a project titled, “Scaling up nature-based solutions for improving integrated water resources management and enhanced water security in Pakistan”. The project aims to pilot Nature-based Solutions (NbS) at selected locations in Gilgit-Baltistan, Punjab and Khyber Pakhtunkhwa in partnership with relevant stakeholders. Water management for improving the health of natural ecosystems, better water resource management and livelihood improvement will be outcomes of the project interventions.

2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, WWF Fraud and Corruption Prevention and Investigation Policy and WWF’s Environment Social & Safeguard for consultant agreement and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

3) PURPOSE

a. Objective of the Consultancy:

The objective of this consultancy is to undertake a comprehensive impact assessment of WRAP Nature-based Solutions interventions and develop strategic recommendations for institutionalizing, financing, and scaling NbS within Pakistan's climate adaptation and development agenda.

The consultancy will also develop a National Policy Brief on Nature-based Solutions in the context of Pakistan's National Adaptation Plan (NAP), including recommendations for mainstreaming NbS into national and provincial policy frameworks and strengthening institutional arrangements, particularly through integration of the NbS Cell within the Climate Action Board (CAB), Khyber Pakhtunkhwa.

The assessment will cover interventions implemented across:

- **Five districts of Khyber Pakhtunkhwa (KP)**; Upper Chitral, Haripur, Abbottabad, Mansehra, Kolai Palas
- **Ten districts of Gilgit-Baltistan (GB)**
- **One district in Punjab**; Khabeki

The assignment will be guided by:

- The IUCN Global Standard for Nature-based Solutions
- WRAP theory of Change
- Pakistan National Adaptation Plan (NAP).
- Nationally Determined Contributions (NDCs).
- National Biodiversity Strategy and Action Plan.
- Provincial Climate Change Policies and Action Plans.

b. Scope of the consultancy:

- Assess the environmental, ecological, hydrological, socio-economic, institutional, and financial impacts of WRAP NbS interventions.
- Evaluate watershed restoration, forest rehabilitation, ecosystem restoration, and biodiversity outcomes.
- Assess effectiveness of erosion control and slope stabilization measures.
- Quantify impacts on groundwater recharge, water retention, water availability, and watershed health.
- Evaluate climate-smart agriculture outcomes, including productivity, water-use efficiency, and livelihood resilience.
- Assess biodiversity and ecosystem health using field observations, participatory approaches, and remote sensing techniques.
- Evaluate community resilience, livelihood improvements, adaptation outcomes, and equity of benefits.
- Assess gender equality and social inclusion outcomes.
- Conduct Value for Money (VfM) analysis, including cost-benefit, efficiency, effectiveness, and sustainability assessments.
- Assess the functionality, effectiveness, uptake, and sustainability of NbS Cells established under WRAP.
- Review institutional arrangements supporting NbS planning and implementation.
- Develop recommendations for strengthening NbS governance and coordination mechanisms.
- Develop an institutional integration framework for embedding the NbS Cell within the Climate Action Board (CAB), KP.
- Conduct a provincial assessment of NbS opportunities, climate-risk hotspots, and priority investment areas.
- Identify and prioritize NbS interventions across forests, watersheds, wetlands, river systems, rangelands, and urban landscapes.
- Develop criteria for prioritization and selection of future NbS investments.
- Develop standard NbS concept note and pre-feasibility templates.
- Prepare a pipeline of short-, medium-, and long-term NbS projects aligned with provincial climate and development priorities.
- Identify potential flagship NbS investments and implementation pathways.
- Assess existing and potential financing mechanisms for NbS.
- Map opportunities for public investment, climate finance, blended finance, private-sector engagement, and other resource mobilization mechanisms.
- Develop a financing roadmap for scaling NbS investments.

- Review national and provincial policies relevant to NbS and climate adaptation.
- Conduct policy gap and SWOT analyses to identify opportunities for mainstreaming NbS.
- Develop recommendations for integrating NbS into planning, financing, implementation, and monitoring systems.
- Prepare a National Policy Brief on Nature-based Solutions in the context of Pakistan's National Adaptation Plan (NAP).
- Provide recommendations for institutional strengthening and long-term sustainability of NbS governance mechanisms.

4) Deliverables

- Face to face meetings to discuss deliverables, understand the methodology and timeline related to the assignment milestones.
- Inception Report outlining, methodology, workplan, and assessment framework aligned with NbS and WRAP Theory of Change.
- Comprehensive field-based assessment and analysis covering selected sites across KP, GB, and Punjab, including stakeholder consultations and documentation of Nbs interventions.
- Assessment of NbS effectiveness in erosion control, ecosystem restoration, and water management
- Evaluation of erosion control and slope stabilization interventions.
- Assessment of water resource impacts, including groundwater recharge, water retention and water availability
- Biodiversity and ecosystem health assessment using proxy indicators, remote sensing, and participatory ecological assessments at valley scale.
- Value for Money (VFM) assessment of including economic/environmental and equity analysis of NbS interventions.
- Assessment of institutional performance of NbS Cells in KP and GB, including functionality, uptake, and sustainability recommendations. Analysis of the institutional impact of NbS Cells within Planning & Development (P&D) Departments of KP and GB, including their functionality, uptake, and future sustainability.
- SWOT analysis and appraisal of existing national and provincial frameworks and policies, identifying integration opportunities for NbS.
- Align guidelines with the National Adaption Plan (2023), NDCs-3.0, Biodiversity Strategy (2017-2030), and relevant planning commission proformas (PC-I to PC-V) of Pakistan, as well as provincial climate change strategies and action plans of GB, KP, and Punjab.
- Gap analysis with recommendations for scaling NbS and informing future project design and proposals.
- Provincial NbS Opportunity Mapping and Prioritization Report.
- Standard NbS Concept Note and Pre-Feasibility Templates.
- Provincial NbS Project Pipeline with prioritized investment opportunities.
- NbS Policy and Implementation Package, including a National Policy Brief on Nature-based Solutions (NbS) in the context of Pakistan's National Adaptation Plan (NAP) presenting key findings from the WRAP impact assessment, policy gaps, and actionable recommendations for mainstreaming NbS into national and provincial planning, financing, implementation, and monitoring frameworks, including institutional strengthening and integration pathways for the NbS Cell–KP within the Climate Action Board (CAB)
- Final report and presentation summarizing key findings, impacts, lesson learned and strategic recommendations for WWF-Pakistan and stakeholders.

5) REQUIREMENTS

- The assignment will be awarded only to a consulting firm or an individual.
- The firm/individual must demonstrate strong expertise in:
 - a. Environmental impact assessments
 - b. Economic impact assessments

- c. Nature-based Solutions
- d. Watershed and water resource management
- e. Climate policy and financing

a. Eligibility

- The firm/individual must be legally registered and registered in income tax
- The company/individual profile must clearly include:
 - a. Total years of experience of the firm
 - b. Details of similar assignments conducted, especially in NbS, watershed, or climate-related projects
- **The firm/individual must propose a multi-disciplinary team, including:**
 - a. Water Resource Management Specialist
 - b. Forester
 - c. ecologist
 - d. Environmental/Climate Change Specialist/Environmental Economist
- **Education:**
 - a. The individual consultant, or the lead expert proposed by the firm Must have At least a master's degree in the above mentioned fields
 - b. Minimum 8–10 years of relevant experience
 - c. Proven experience in similar assignments
- **Strict Condition:**
The assignment will be cancelled if the personnel proposed in the technical proposal (based on submitted CVs) are replaced, or if different individuals are deployed during implementation.

b. Experience

- Minimum 8–10 years of firm-level experience
- **Proven track record in:**
 - a. Impact assessments
 - b. Watershed and hydrological studies
 - c. NbS-related interventions
- **Experience in:**
 - a. Multi-regional assessments (preferably KP, GB, or similar landscapes)
 - b. Application of international frameworks (IUCN NbS, AWS or similar)
 - c. Working with government institutions
- **Strong expertise in:**
 - a. Field assessments
 - b. Stakeholder engagement
 - c. Technical reporting

6) CORRESPONDENCE & SUBMISSION OF PROPOSAL

1. Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:

To: Faiza khan (fakhan@wwf.org.pk)

Cc: Assad Ullah (assadullah@wwf.org.pk)

The RFP submission deadline mentioned on WWF-Website.

2. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

7) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering qualification and experience, CV and all related Information.
- 2) **Experience:**
 - a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- 4) **Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally.
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

Note:

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

Financial Proposal				
Description	Units	Quantity	Rate	Total Amount
1. Remuneration: • Field • Office	Man Days [MD] / Man Months [MM]			
2. Air Travel	N/A	N/A	N/A	0
3. Road Travel	Road travel costs for consultants will be reimbursed on actual basis.			
4. Boarding/Lodging	Boarding and lodging costs for consultants will be paid on actual basis.			
5. Others (Please specify) Training Material, Printing, Photocopies, Colour printing, practical demonstration equipments e.g candling	Please separate remuneration and out-of-pocket expenses.			
Grand Total Inclusive of All direct or indirect Taxes and Out of Pocket Expenses				

8) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

The consultant will submit the cost of the assignment in a lump sum, including all applicable taxes according to the Government of Pakistan and the Government of KP

The Payment Term: shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

9) EVALUATION PROCESS

Applicants' proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

A) Technical Proposal (70%)

- Detailed workplan
- Expression of interest (EOI)
- Company's Profile
- Detailed methodology

B) Financial Proposal (30%)

- Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
- Company's registration certificate
- NTN detail(s)
- Any legal or technical certification required for the task
- Audited Accounts Report (if available) of last FY

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

Legends:		Maximum Points
Q	Qualifications/CVs of team is mandatory	30
E	Experience relevant to the assignment	30
A	Adequacy of the proposed methodology and work plan	20
S	Skills & Competencies for the assignment	10
P	Prior experience with WWF-Pakistan	10

10) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

11) BUDGET

Total Budget for this activity inclusive of all taxes and Out of Pocket expenses are: 2,400,000/- PKR